

14th Pragati Celebrating Achievements of Women - 2026 2nd April 2026: AIMA, New Delhi <u>SPONSORSHIP BENEFITS</u>	Principal Sponsor (5 Lakhs)	Co-Sponsors (3 Lakhs)	Associate Sponsor (2 Lakhs)	Corporate Contributor (1 Lakh)
• Speaking opportunity to the head of the organisation at a mutually agreed plenary session / panel.	✓			
• Opportunity to the head of the organisation at a mutually agreed plenary session / panel to give the Welcome or Concluding Remarks.	✓	✓		
• Sponsors will be allowed screening of their corporate film (2-3 minutes duration) during the breaks.	✓	✓	✓	✓
• The sponsor's logo will be displayed prominently on the sides of display window frame during the entire duration of the event.	✓	✓	✓	✓
• Logo branding on all media campaigns run on social media handles of AIMA	✓	✓	✓	✓
• Complimentary passes for teams from the sponsor companies to participate in the Pragati Quiz Competition	5	3	2	1
• Logo branding on the holding slides to be displayed before the start of each session	✓	✓	✓	✓
• Sponsors logo will be featured in all event's promotional activities including event webpage, e-mailers, e-fliers etc.	✓	✓	✓	✓
• Standees thanking sponsors will be displayed at the venue.	✓	✓	✓	✓
• Special announcements thanking sponsors during the Event	✓	✓	✓	✓

Notes

- Logo size and positioning will vary depending on the level of sponsorship.
- Sponsorship amounts are exclusive of any taxes applicable and sponsoring company needs to bear the cost.

For further details, please contact:

Dipen Sharma
Assistant Director – Centre for Management Development (CMD)
 M - + 91 9953551926
 E – dsharma@aima.in